



EASY ITALIA: 2010 BEST PRACTICES – INFORMATION/USEFUL NUMBERS

1)

A CHINESE STUDENT ASKS: I am currently attending a College in Switzerland and I am working on a project about the city of Ischia, in Italy, regarding tourism influx. Could you please give me some suggestions or could you provide me with statistical data about tourism in Ischia island?

ANSWER: We provide the client with useful links and information:

1) **Statistics Laboratory of Tourism** - Department of Mathematics and Statistics - The University of Naples has drawn up statistics about tourism influx to the specified area. **MONITORING AND STATISTICS ANALYSIS ABOUT TOURISM DATA AND ABOUT THE FRUITION OF CULTURAL HERITAGE OF CAMPANIA REGION** is a document summarizing the results of one of these studies. The research can be visualized online. We provide the client with the contacts of the above mentioned Department.

2) We suggest the client consult the website of **STAD Laboratory and Research Group in Statistics, Technology, analysis of Data** – Department of Mathematics and Statistics University of Naples Federico II (Monte S. Angelo, via Cintia, Napoli).

3) We also suggest the client visit the website of the **Official Statistic of Campania Region** where it is possible to find and ask for data and statistical references even regarding the Tourism sector.

4) To end with, we provide the clients with the contact details of tourist offices and local institutional agencies located in Ischia and in the province of Naples.

2)

A CHINESE STUDENT ASKS: I am currently attending a college in Switzerland. I am writing a report regarding the tourism influx of Palermo and Catania. I'd like to ask you some suggestions and information: statistics about tourism in Palermo and Catania, information and statistics about coastal areas. Thank you.

ANSWER: We provide the client with some contacts and website addresses, in particular about the **City of Palermo** (Department of Tourism) and about the **City of Catania** (Tourism Councillor, Tourist Information Bureau of Catania, the official website of the Sicily Region).

We also suggest the client visit **Starnet**, the website on economic and statistical information of the Chamber of Commerce regarding the economic situation of each province, the studies and documentation department of the Chamber of Commerce of Palermo and the Chamber of Commerce of Catania.